

**Publications Division
Ministry of Information and Broadcasting
Soochna Bhawan, CGO Complex,
Lodhi Road, New Delhi -110003**

No. Z-16013/4/2021-CC

Dated: 28.12.2021

CIRCULAR

Subject: - Using Bhasha Sangam App to learn 22 Indian languages – reg.

Ministry of Education has sent a D.O Letter No. 11018/02/2019-EBSB dated 04.12.2021 regarding the usage and promotion of Bhasha Sangam apps to learn basic conversational ability in languages other than one's mother tongue under Ek Bharat Shreshtha Bharat programme as part of the Azadi Ka Amrit Mahotsav (enclosed).

2. Ministry of Education has launched Bhasha Sangam application. This application has more than 100 sentences of common usage, both in text and audio format, in 22 Indian languages. People can learn these sentences, test themselves in Quiz games application and generate online certificates.

3. In this regard, all staffs of DPD in Headquarter and regional units are requested to use these applications to learn basic conversational ability in languages other than one's mother tongue.

Encl. as above


(B.K. Biswas)
Deputy Director

All staff of DPD in Headquarter and regional units

Copy to:

1. PPS to DG
2. PS to ADG



Ministry of Education
New Delhi
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Director, EBSB
Ministry of Education
New Delhi
DO No. 11018/02/2019-EBSB
4th December, 2021

Dear Madam/ Sir,

I am writing to you in connection with a language learning initiative that this Ministry has undertaken under Ek Bharat Shreshtha Bharat programme as part of the Azadi Ka Amrit Mahotsav. You are probably aware that EBSB programme launched by Hon'ble Prime Minister seeks to promote bonding between people of diverse cultures across different regions of the country. Learning each others' language is an important part of building this bond.

2. In order to help people acquire basic conversational ability in languages other than one's mother tongue, this Ministry has launched a mobile app called Bhasha Sangam. This App has more than 100 sentences of common usage, both in text and audio format, in 22 Indian languages. People can learn these sentences, test themselves and generate online certificates. The app has been developed for both - Android and iOS platforms.

3. During the AKAM period we aim to teach 100 sentences in an Indian language other than ones mother tongue to at least 75 lakh people. In addition to the above, another mobile app - Ek Bharat Shreshtha Bharat Quiz app has also been launched. It is a fun way to learn about the different states of India.

4. The link for the two apps is shared below :

Bhasha Sangam

Google Playstore link: https://play.google.com/store/apps/details?id=com.multibhashi.mygov.v.mygov_app&hl=en&gl=IN

iOS AppStore link: <https://apps.apple.com/in/app/bhasha-sangam/id1580432719>

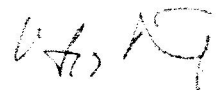
Quiz Game App

Google Playstore link: <https://play.google.com/store/apps/details?id=com.nazara.ebsbquiz>



5. Your cooperation is solicited for popularizing the two apps, among all officials & other stakeholders connected with your organization so that maximum number of people participate in this initiative. I request your personal intervention to encourage people to download and use the apps and make Ek Bharat Shreshtha Bharat as well as Azadi ka Amrit Mahotsav a huge success.

With regards,

Yours sincerely,


(K. Sanjay Murthy)

Secretaries of all Ministries/Departments
VCs / Directors of all CFHEIs


07/12/21



12-12-21