Publications Division

No.Z-16013/3/2021-CC

Dated 17.01.2022

Subject: Revised Eligibility & Selection Criteria for Selection of Prasar Bharati Special Correspondent abroad – regarding.

Enclosed please find a copy of Ministry of I&B's OM No.A-22012/1/2019-IIS/676, dated 01.12.2021 on the above mentioned subject for information.

Encl: as above

(Bright Sam) Section Officer Tel. No.24362908

To

- 1. All IIS Group 'A' Officers in DPD Hqrs., New Delhi
- 2. All IIS Group 'A' Officers in Regional Offices of DPD

F. No. A-22012/1/2019-IIS 6 7 6 GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING IIS SECTION

New Delhi, the December, 2021

OFFICE MEMORANDUM

Subject:- Revised Eligibility & Selection Criteria for Selection of Prasar Bharati Special Correspondent abroad - regarding.

The undersigned is directed to circulate the revised eligibility & selection criteria for selection of Indian Information Service Group 'A' officers as Prasar Bharati Special Correspondent abroad.

2. This issues with the approval of the Competent Authority.

Encl: As above.

(Pankaj Kumar Salddia)

Director (IIS) Tel # 2338 4786

All Media Unit Heads

Copy to:

Foreign Secretary, Ministry of External Affairs, South Block, New Delhi

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Revised Eligibility & Selection Criteria for Selection of Prasar Bharati Special Correspondent (PBSC)

(A) Eligibility Criteria:

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The Indian Information Service Group 'A' officers at the level of Joint Director/Director (JAG level) for posting as PBSC in Colombo, Dhaka, Dubai & Kathmandu and at the level of Deputy Director (STS level) for posting as PBSC in Beijing, who fulfil the following conditions shall be considered by the Selection Committee:

- (i) Officer holding a cadre post.
- (ii) **Work Experience:** The officer should have at least 3 years' experience of working in Doordarshan News/ AIR News with proficiency in the following attributes:
 - (a) News Management- The officer should be competent in reporting and editing of News Stories & Voice Casts for News Bulletins & News based programs.
 - **(b) Exclusive Works/Reports/Interview** The officer should have filed or worked on Exclusive Works/Reports/Interview reflecting his/her aptitude.
 - (c) Audio &/ Video Quality- The quality should be broadcast worthy.
 - (d) Hands on with MOJO- The officer should be hands on with Mobile Journalism.
 - **(e) Digital Competence** The officer should be well versed in operations of various Social Media Platforms (Twitter, Facebook, Whatsapp, Instagram etc.)
- (iii) Officer applying for the post of PBSC shall submit a certificate with his/ her application from Doordarshan News/ AIR News about his/ her proficiency in the attributes mentioned in (ii) above.
- (iv) **Language Proficiency:** The officer should be proficient in English. Working knowledge of the official language of the country applied for would be desirable. Before posting as PBSC in a particular country, the officer will have to undergo mandatory training course in the official language of that particular country.
- (v) **Desirable Qualification:** The officer holding educational qualification in International Relations, Global Politics & Strategic Affairs would be given preference.
- (vi) **Residual Service:** The officer should have left with at least 4 years' service before superannuation.
- (vii) **Vigilance & Integrity:** The officer must be clear from vigilance angle. Integrity of the officer must be beyond doubt.

- (viii) **Penalty:** The officer should not have any penalty imposed in any disciplinary case during his/her entire service career.
- (ix) The officer should not have served earlier as a Special Correspondent abroad in the past.
- (x) The officer should have at least three 'Outstanding' and two 'Very Good' gradings in the ACRs/ APARs of last available five years.
- **(B) Duration:** The duration of posting as PBSC would be for a period of 3 years.

(C) Selection Procedure:

- (i) The willingness of JAG Officers for posting in Colombo, Dhaka, Dubai & Kathmandu and STS Officers for posting in Beijing shall be sought by the Ministry. The shortlisted officer(s) for PBSC will be called for interview before the Selection Committee.
- (ii) The officer shall give a short presentation before the Selection Committee. The presentation should cover importance of the country (ies) applied by the officer in the areas like geopolitics, culture and demographics, significance to India's interests and efforts of global outreach.
- **(D) Selection Committee:** Following shall be the composition of the Selection Committee for considering the officers for posting as PBSC abroad:

(i) Secretary (I&B) - Chairman (ii) CEO, Prasar Bharati - Member (iii) Principal DG - Member (iv) Additional Secretary, Min. - Member

(iv) Additional Secretary, Min. - of I&B

(v) Joint Secretary, MEA (to be nominated by Foreign Secretary)

Member
