

प्रकाशन विभाग
Publications Division
समन्वय प्रकोष्ठ
Coordination Cell

No.Z-16013/10/2022-CC

Dated 23.11.2022

28

Subject: Nation-wide campaign for Submission of Digital Life Certificate – regarding.

A copy of Ministry of I&B's ID note No.A-50013/77/2021-Admn.I dated 17.11.2022 along with the enclosures therein are enclosed which is self explanatory.

Encl: As above .

Deepak Negi

(Deepak Negi)
Dy. Director (Admn.)

To

1. All Pensioners of DPD
2. Pension Disbursing Officer, PAO, CBC etc./PAO(IRLA)
3. BESIL for uploading in DPD website



Government of India/भारत सरकार
Ministry of Information & Broadcasting/सूचना और प्रसारण मंत्रालय
(Admin. I Section/प्रशासन-1 अनुभाग)

Subject: Nation-wide campaign for Submission of Digital Life Certificate- reg.

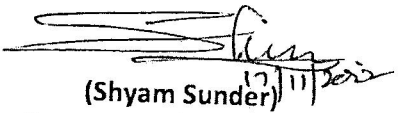
Please find enclosed herewith a copy of Secretary, Deptt. Of Pension & Pensioners' welfare (DoPPW) DO letter No. 1(3)/2022-P&PW(H) dated 08.11.2022 requesting therein to spread awareness amongst pensioners of the Ministry as well as the Pension Disbursing Authorities for use of DLC/Face Authentication technology to submit Digital Life Certificate and regarding the nation-wide campaign launched by DoPPW from November 1-30,2022 for the 'Ease of Living' of the pensioners.

2. DoPPW in collaboration with MeITY developed a face-authentication technology system based on UIDAI Aadhaar database whereby it is possible to give LC from any Android based smart phone. This breakthrough technology launched in November 2021 has reduced the dependency of pensioners on external bio-metric devices and has made the process more accessible and affordable to masses by leveraging smartphone-based technology. An SOP issued by DoPPW regarding the DLC/Face Authentication technique is attached for reference.

3. As per the guidelines of DoPPW, Director (Admn.), Main Secretariat, M/o I&B, has been appointed as Nodal Officer in Main Secretariat, M/o I&B. Accordingly, all media units are also requested to nominate a Nodal Officer, not below the rank of DS/Dir. to coordinate with DoPPW on the subject, directly to DoPPW under intimation to this Ministry.

4. This is for information and compliance of the above mentioned guidelines.

Encl. as above.


(Shyam Sunder)

Under Secretary to Government of India
Tel : 2338 1944

All Heads of the Media Units (vide email)(as per list enclosed)

Min. of I&B I.D. No. A-50013/77/2021-Admn.I dated : 17.11.2022.

Copy to:-

1. All officers/employees of this Ministry via E- office
2. Sh. Ashok Kumar Singh, Under Secretary, Department of Pension & Pensioners' Welfare, Janpath Bhawan, B Wing, 8th Floor, New Delhi - 110 001

निवास, आई.ए.एस.

Srinivas, IAS
SECRETARY



सत्यमेव जयते

75
आज़ादी का
अमृत महोत्सव

भारत सरकार
कार्मिक, लोक शिकायत तथा पेंशन मंत्रालय,
पेंशन एवं पेंशनभोगी कल्याण विभाग
लोक नायक भवन, खान मार्केट,
नई दिल्ली-110003
GOVERNMENT OF INDIA
MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES & PENSIONS,
DEPARTMENT OF PENSION & PENSIONERS' WELFARE
LOK NAYAK BHAWAN, KHAN MARKET,
NEW DELHI-110003

397

D.O.No. 1(3)/2022-P&PW(H)

E-561449
9/11/22

8th November, 2022

Submission of Life Certificates is an important activity to be carried out by pensioners every year in the month of November (with special provision for pensioners aged 80 years and above to submit their Life Certificates in the month of October) to ensure continuity of their pension.

2. In the traditional mode, pensioners had to present themselves before the Pension Disbursing Authority for physical submission of their Life Certificate which entailed waiting at the bank branches in queues for this purpose. This was found inconvenient for the old, ailing and infirm pensioners. Further, there was no mechanism for the pensioners to get a status regarding updation of their Life Certificates in the records of the Pension Disbursing Authority.

3. To enhance 'Ease of Living' of Central Government pensioners, this department has been promoting Digital Life Certificate i.e. Jeevan Pramaan extensively. Initially submission of DLCs using biometrics was commenced. However, issues regarding authentication processes of Digital Life Certificates were faced by older pensioners due to non-capturing of finger biometrics on account of aging.

4. This Department therefore collaborated with MeitY following which developed a face-authentication technology system based on UIDAI Aadhaar database whereby it is possible to give LC from any Android based smart phone. This breakthrough technology launched in November 2021 has reduced the dependence of pensioners on external bio-metric devices and has made the process more accessible and affordable to masses by leveraging smartphone-based technology. An SOP regarding the DLC/Face Authentication technique is attached for reference.

5. With a view to spread awareness amongst all the Central Government pensioners as well as the Pension Disbursing Authorities for use of DLC/Face Authentication technology to submit Digital Life Certificate, DoPPW is launching nation-wide campaign from November 1-30, 2022 for their 'Ease of Living.'

6. I write to request you to kindly

[Redacted text]

With best regards,

Yours sincerely,

[Signature]
(V. Srinivas)

Encl: a/a

SO (Ad/E)

To all Secretaries to GOI

Please visit our website : <https://doppw.gov.in>, <https://bhavishya.nic.in>

Tel: 011-23742133 Fax: 011-23742546 Email: secy-arpg@nic.in

The SOP regarding the DLC/Face Authentication technique is attached for reference.

5. With a view to spread awareness amongst all the Central Government pensioners as well as the Pension Disbursing Authorities for use of DLC/Face Authentication Technology to submit Digital Life Certificate, DoPPW is launching nation-wide campaign for whole month of November 2022 for their 'Ease of Living.'

6. The Nation-wide Campaign for DLC may be carried out as per guidelines mentioned below to reach out to the maximum number of pensioners to avail the service as a request to the following stake-holders:-

(i) **Role of Banks:**

- A nodal officer, not below the rank of Assistant General Manager, may be nominated for the Nation-wide DLC Campaign.
- Spread awareness, give due publicity to DLC/Face Authentication technique through banners/posters placed in digi-huts, ATMs and branches.
- Where Doorstep banking services are availed, the Bank Correspondent should use DLC/Face Authentication technique as far as possible. This technique is beneficial since it avoids paper work and does away with the need to verify physical LCs.
- Similarly, dedicated staff at branches should be equipped with an Android phone to use this technology when pensioners visit the branch for submission of Life Certificate.
- Camps should be held by bank branches to enable pensioners to submit their DLCs without delay.
- However, where DLC does not work due to any reason no Pensioner shall be returned and traditional manual LC can be submitted.

(ii)


- [REDACTED]

17

(v) Role of IPPB:

- A nodal officer may be nominated at a senior level.
- India Post Payments Bank (IPPB) to utilize its network of access points in Post Offices and Postmen & Gramin Dak Sevaks to provide doorstep DLC facility to pensioners as per their earlier arrangement.
- Pictures are to be taken and posted on twitter and also sent to DoPPW.

Encl: As Above.


अशोक कुमार सिंह)
अवर सचिव, भारत सरकार
फोन: 23310108

To

1. All Ministries/Departments to Government of India.
2. CMDs/CPPCs of all Pension Disbursing Banks and Pension Disbursing Authorities.
3. Central Pension Accounts Office (CPAO), Ministry of Finance, Department of Expenditure, Trikot-II, Bhikaji Cama Place, New Delhi.
4. NIC: -for posting on website of this Department.
5. All Pensioners Associations under Pensioners' Portal; - for giving vide publicity among pensioners.



Government Of India
DEPARTMENT of PENSION & PENSIONERS' WELFARE



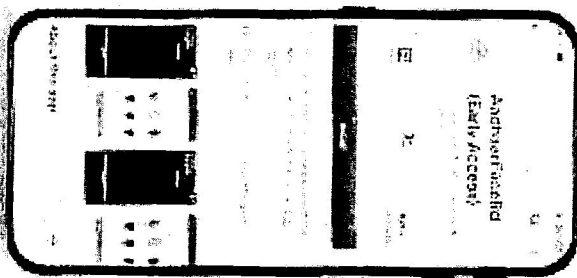
DOPPW in collaboration with UIDAI & MIETY has launched Face Authentication technology for submission of Digital Life Certificate for enhancing "Ease of Living" of 70 lakhs Pensioners'.



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Process of submitting Life Certificate through
"FACE AUTHENTICATION"



STEP-1

Download 

AadhaarFaceRD App
from Google Play Store



<https://play.google.com/store/apps/details?id=tn.gov.aidal.facerd>

*NOTE- This Application is for Android User only.

32

11



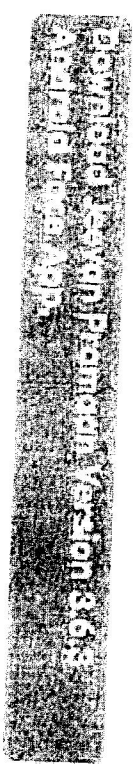
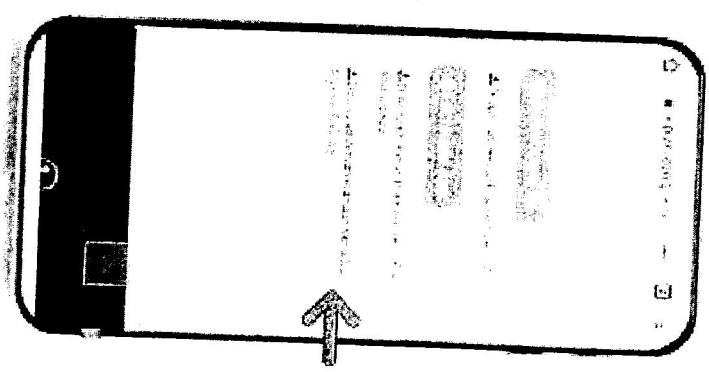
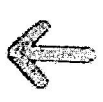
Government Of India
DEPARTMENT OF PENSION & PENSIONERS' WELFARE



STEP-3

**Download Jeevan Pramaan
Face Application from**

**[https://jeevanpramaan.gov.in/package/
download](https://jeevanpramaan.gov.in/package/download)**

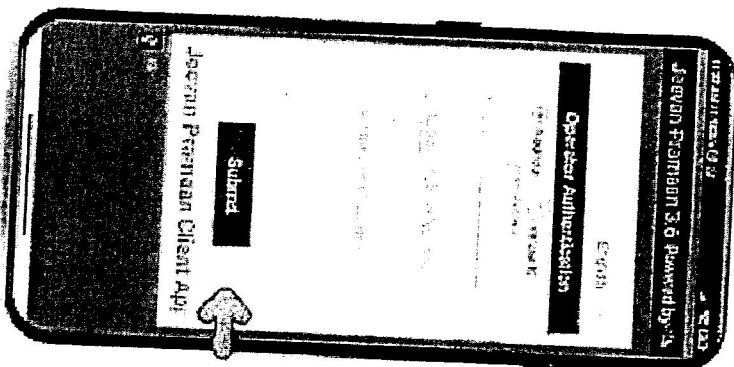




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STEP-5



Open app -> give required permissions -> this opens a screen for **Operator Authentication** -> give required information -> submit -> enter OTP -> **Scan face** of operator -> on being successful, pop-up will appear "**Client registration Successful**".



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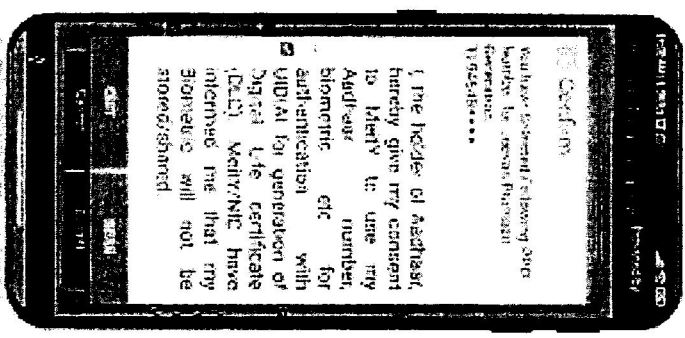


STEP-7

Pensioner Authentication- Fill
in required details -> submit ->
Enter OTP -> submit.



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Click on the checkbox and scan for live photograph.

STEP-9

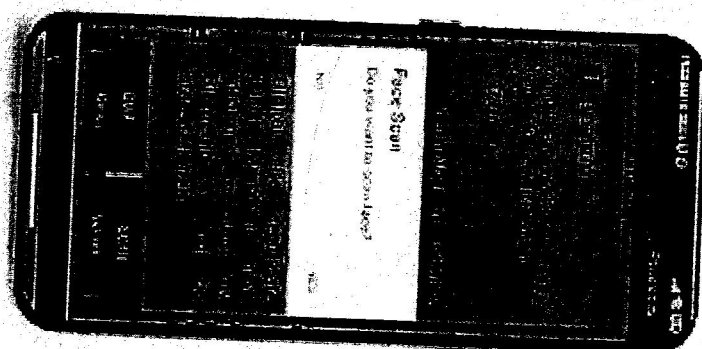


AADHAAR

Government Of India
DEPARTMENT OF PENSION & PENSIONERS' WELFARE

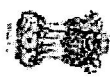


In this pop-up window
select "yes" to continue
with the scan process.



379

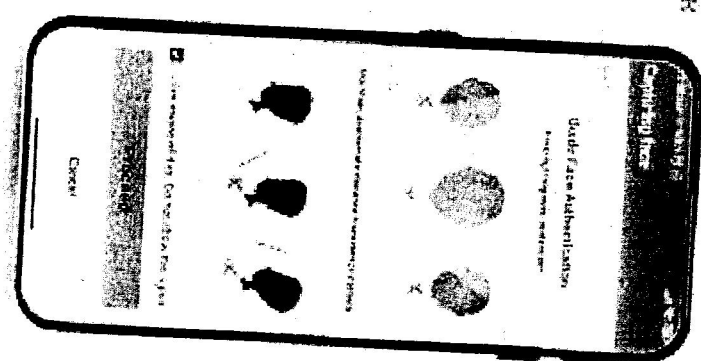
3



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Click on the checkbox
and follow instructions
shown on screen.





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DEPARTMENT OF PENSION & PENSIONERS' WELFARE



**While scanning keep face
straight with proper lighting
and follow the instructions
shown on screen.**



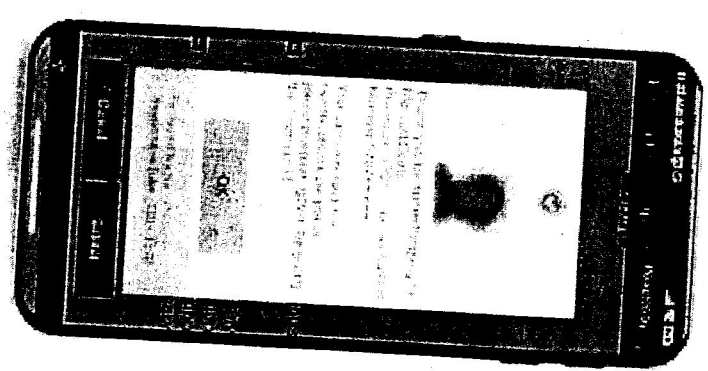
371



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After face scanning DLC
submission appears on the
mobile screen along with the
Pramaan ID and PPO no.



*For queries mail us at dlc.doppw@gov.in
*Follow us Facebook and Twitter
f [@facebook.com/Doppw.India](https://www.facebook.com/Doppw.India) @twitter.com/Doppw_India
*DLC documentary- <https://youtu.be/nNMkTYqTF8>

- Provision should be made for generating Digital Life Certificates using DLC/Face Authentication technique by providing an Android phone to the designated person at every field office for the entire month of the campaign. DLC should be issued for all Central Government pensioners visiting the Ministry/Department, field offices, and subordinate organizations.
- Wide publicity should be given to this campaign by spreading awareness through banners/social media/whatsapp groups/SMS Messages/through staff unions.
- Photographs to be taken for posting of tweets of such campaigns.
- In case of request from bed ridden pensioners, an officer shall be deputed for DLC submission.
- Weekly PIB notes giving information about the campaign should be published.

(iii) Role of Ministry of Health & Family Welfare:

- All CGHS Wellness centers/Dispensaries/Hospitals may be directed to set up camps in their premises for submission of Digital Life Certificates using DLC/Face Authentication technique/biometric.
- A dedicated person should be equipped with an Android phone for issue of Digital Life Certificate of the pensioners visiting the camp.
- Pictures taken during the process are to be forwarded to DoPPW.

(iv) Role of Pensioners' Associations:

- Special DLC camps should be organized through the month using DLC/Face Authentication technique
- DoPPW officials, in collaboration with Pensioners' Associations, will visit 37 centers where a large number of pensioners can be facilitated in issuance of their DLCs using DLC/Face Authentication technology.
- Pictures are to be taken and posted on twitter and also sent to DoPPW.

सं. 1(3)/2022-P&PW(H)-8371

भारत सरकार

कार्मिक, लोक शिकायत और पेंशन मंत्रालय
पेंशन और पेंशनभोगी कल्याण विभाग

8वीं मंजिल बी. विंग, जनपथ भवन

जनपथ, नई दिल्ली-110001

दिनांक: 2 नवंबर, 2022

OFFICE MEMORANDUM**Sub: Nation-wide Campaign for Submission of Digital Life Certificate – reg.**

The undersigned is directed to say that submission of Life Certificate is an important activity to be carried out by pensioners every year in the month of November (with special provision for pensioners aged 80 years and above to submit their Life Certificates in the month of October) to ensure continuity of their pension.

2. In the traditional mode, pensioners had to present themselves before the Pension Disbursing Authority for physical submission of their Life Certificate which entailed waiting at the bank branches in queues for this purpose. This was found inconvenient for the old, ailing and infirm pensioners. Further, there was no mechanism for the pensioners to get a status regarding updation of their Life Certificates in the records of the Pension Disbursing Authority.

3. To enhance 'Ease of Living' of Central Government pensioners, this Department has been promoting Digital Life Certificate (DLC) i.e. Jeevan Pramaan extensively. Initially, submission of DLCs using biometrics was commenced. However, issues regarding authentication processes of DLCs were faced by older pensioners due to non-capturing of finger bio-metrics on account of aging.

4. This Department therefore engaged with MeitY to develop a face-recognition technology system based on UIDAI Aadhaar database whereby it is possible to submit Life Certificate from any Android based smart phone. As per this facility, the identity of a person is established through face recognition technique. The UIDAI server identifies the same and DLC gets generated. This breakthrough technology launched in November 2021 has reduced the dependence of pensioners on external bio-metric devices and has made the process more accessible and affordable to masses by leveraging smartphone-based technology.

22
List of offices/media units

To, Director General, Doordharshan, Doordharshan Bhawan, Copernicus Marg, New Delhi -110001	To, Director General, All India Radio, Akashwani Bhawan, Sansad Marg Road, New Delhi-110001
To, Chairman, Press Council of India, 8-C.G.O. Complex, Soochna Bhawan, New Delhi-110003	To, Director, Photo Division, 7 th floor, Soochna Bhawan, Lodhi Road, New Delhi-110003
To, Director General, O/o Registrar of News Paper, Block No. 9, Soochna Bhawan, New Delhi-110003	To, Director General, Bureau of Outreach and Communication, (now Central Bureau of Communication) Phase -V, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi-110003
To, Director General, Indian Institute of Mass Communication, Aruna Asaf Ali Marg, JNU New Campus, New Delhi-110067	To, Director General, Publication Division, Soochna Bhawan, Lodhi Road, New Delhi-110003
To, Head of Office, NMW (RR&TD), Soochna Bhawan, Lodhi Road, New Delhi-110003	To, CEO, Prasar Bharati, Prasar Bharati Sectt., Prasar Bharti House, Copernicus Marg, New Delhi-110001
To, C&MD, BECIL, Becil Bhawan, C-56/A-17, Phase-2, Industrial Area, Sector- 62, Noida, 201307 (U.P.)	To, Deputy Director (Admn.) EMMC, 10 th floor, Soochna Bhawan, Lodhi Road, New Delhi-110003
To, Registrar, SRFTI, E.M. Bye Pass Road, P.O. Panchasayr, Kolkata-700094	To, Registrar, FTII, Law College Road, Pune, Maharashtra, 411004
To, Chairperson, CBFC, 9 th Floor, Phase I, Films Division Complex, 24, Pedder Road, Cumbalp Hill, Dr. G. Deshmukh Marg, Mumbai-400026	To, Head Personnel & Administration, NFDC, 9 th Floor, Soochna Bhawan, Phase -1, CGO Complex, Lodhi Road, New Delhi-110003
To, Pay Account Officer, PAO (IRLA), 7 th Floor, IRLA, Phase V, Soochna Bhawan, New Delhi-110003	To, PAO, Main Secretariat, Shastri Bhawan, New Delhi-110001